

ABSTRACT OF THE DISCLOSURE

A double coated pressure sensitive adhesive sheet used for fixing a part of an electronic device including an adhesive layer. At least one of the adhesive layers of the

5 double coated pressure sensitive adhesive sheet has a maximum of loss tangent in a frequency region equal to or larger than a maximum characteristic frequency generated by a shock when the electronic device falls. The maximum of the loss tangent is equal to or greater than 1.